



Alberta
Municipal Clerks
Association



2023 AMCA Conference Sponsorship Package

About Us...

The Alberta Municipal Clerk's Association is Alberta's premier municipal clerk and legislative services administration association, with more than 250 members representing more than 50 Alberta Municipalities, across various levels of municipal government management, leadership and expertise.

Our roles and responsibilities are as vast as our titles, and the municipalities we represent, and include:

- Bylaw and Policy Management
- Census Administration
- Contract and Agreement Management
- Custody of the Official Seal
- Election Administration
- Executor of Official Documents
- Financial Management
- Meeting and Agenda Administration
- Parliamentary Procedure
- Quasi-Judicial Boards and Processes

AMCA members represent staff members across all Alberta Municipalities, who make and/or influence key legislative decisions affecting the operation of government and their communities.

AMCA's Annual Conference is being held in beautiful Canmore Alberta from April 26th to April 28th, 2023, at the COAST Hotel and Conference Centre.

Our prospectus is attached for your information. Consider the options as a guideline for your involvement and we will gladly discuss your needs to ensure that your participation creates value for both you and our members.

For questions related to sponsorship, please contact:

Ryan Westerson, Director
Alberta Municipal Clerk's Association
Ryan.westerson@lethbridge.ca

Sponsorship Opportunities

Platinum Presenting Sponsor

\$10,000

There is one (1) opportunity for the Platinum Presenting Sponsor. This opportunity provides the following:

- Three (3) full conference registrations
- 25% off additional conference registrations
- Two (2) pop up banners on display for the duration of the conference (banners to be provided by sponsor)
- Two (2) booths for the Trade Show
- One (1) 2-Hour Conference Education Session for the Membership
- Company listed in conference program (inside front cover full page)
- Listed on AMCA website for two (2) months prior to and two (2) months following the conference
- Listed on AMCA weekly newsletter for two (2) months prior and two (2) months following the conference
- Acknowledgement on screens for duration of the conference
- Three (3) paragraph message on two (2) emails to the AMCA membership prior to the conference
- 8.5x11 insert in each swag bag (to be printed and provided by sponsor)

Gold Sponsor

\$7,500

There are two (2) opportunities for the Gold Level Sponsor. This opportunity provides the following:

- Two (2) full conference registrations
- 15% off additional conference registrations
- One (1) pop up banner on display for the duration of the conference (banners to be provided by sponsor)
- One (1) booth for the Trade Show
- One (1) 1.5-Hour Conference Education Session for the Membership
- Company listed in conference program with $\frac{3}{4}$ page description of company
- Listed on AMCA website for two (2) months prior to and two (2) months following the conference
- Listed on AMCA weekly newsletter for two (2) months prior and two (2) months following the conference
- Acknowledgement on screens for duration of the conference

Silver Sponsor

SOLD OUT

\$5,000

There are three (3) opportunities for the Silver Level Sponsor. This opportunity provides the following:

- One (1) full conference registration
- 10% off conference registrations
- One (1) pop up banner on display for the duration of the conference (banners to be provided by sponsor)
- One (1) booth for the Trade Show
- One (1) 1-Hour Conference Education Session for the Membership
- Company listed in conference program with ½ page description of company
- Listed on AMCA website for two (2) months prior to and two (2) months following the conference
- Listed on AMCA weekly newsletter for two (2) months prior and two (2) months following the conference
- Acknowledgement on screens for duration of the conference
- 4x6 insert in each swag bag (to be printed and provided by sponsor)

Bronze Sponsor

SOLD OUT

\$3,000

There are four (4) opportunities for the Bronze Level Sponsor. This opportunity provides the following:

- 10% off conference registrations
- Company listed in conference program with ¼ page description of company
- One (1) booth for the Trade Show
- Listed on AMCA website for two (2) months prior to and two (2) months following the conference
- Listed on AMCA weekly newsletter for two (2) months prior and two (2) months following the conference
- Acknowledgement on screens for duration of the conference
- 4x6 insert in each swag bag (to be printed and provided by sponsor)

Contributor

\$1,750

There are five (5) opportunities for the Contributor Level Sponsor. This opportunity provides the following:

- Company listed in conference program
- Listed on AMCA website for two (2) months prior to and two (2) months following the conference
- Listed on AMCA weekly newsletter for two (2) months prior and two (2) months following the conference
- Acknowledgement on screens for duration of the conference
- Business card insert in each swag bag (to be printed and provided by sponsor)

Supporter

Four (4) Opportunities Remaining

\$1,000

There are five (5) opportunities for the Supporter Level Sponsor. This opportunity provides the following:

- Company listed in conference program
- Listed on AMCA website for two (2) months prior to and two (2) months following the conference
- Listed on AMCA weekly newsletter for two (2) months prior and two (2) months following the conference

A La Carte Opportunities

Banquet Sponsor

SOLD

\$5,000

There is one (1) opportunity for the Banquet Sponsor. This opportunity provides the following:

- Two (2) banquet tickets
- Company representative to provide welcome remarks at banquet
- Pointed materials on each table
- Recognition of sponsorship in program and on AMCA website
- Custom invitation with event details and logo on side A, and company profile with contact info on side B

Welcome Reception Sponsor

\$5,000

There is one (1) opportunity for the Welcome Reception Sponsor. This opportunity provides the following:

- Company representative to provide welcome remarks during welcome reception
- Two (2) pop up banners on display for the duration of the welcome reception (banners to be provided by sponsor)
- Logo on screens during welcome reception
- Recognition of sponsorship in program and on AMCA website

Keynote Speaker Sponsor

\$5,000

There is one (1) opportunity for the Keynote Speaker Sponsor. This opportunity provides the following:

- Company representative to provide welcome remarks prior to Keynote Speaker
- Company representative introduce the Keynote Speaker
- Logo on screens during keynote presentation
- Recognition of sponsorship in program and on AMCA website

Entertainment Sponsor

\$4,500

There is one (1) opportunity for the Entertainment Sponsor. This opportunity provides the following:

- Company representative to introduce Dueling Pianos Entertainment
- Company logo on screens during entertainment
- Company remarks/short introduction of company at intermission
- Recognition of sponsorship in program and on AMCA website
- Company logo on song request papers
- Company can provide pens/pencils for each table for song requests

Wine Sponsor

\$2,000

There is one (1) opportunity for the Wine Sponsor. This opportunity provides the following:

- Custom label "Wine Sponsored by: _____" on each bottle of wine at the banquet
- One (1) banquet ticket
- Recognition of sponsorship in program

Conference Folder Sponsor

\$2,000

There is one (1) opportunity for the Conference Folder Sponsor. This opportunity provides the following:

- Company logo on conference folder (folder provided to each attendee which includes all printed conference materials)
- Letter size ad for the company included in each folder (insert to be printed and provided by sponsor)

Swag Bag Sponsor

\$2,000

There is one (1) opportunity for the Swag Bag Sponsor. This opportunity provides the following:

- Company logo and name on swag bag (bags provided to each attendee)
- Letter size ad for the company included in each folder (insert to be printed and provided by sponsor)